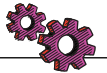


KAT

Graphic & Product Designer

GILLIG



Work Experience

About Me



I'm Kat, a graphic designer driven by curiosity, creativity, and a love for problem-solving. I enjoy transforming ideas into compelling visual experiences across brand identity, product design, animation, and digital campaigns. My work balances creativity with strategy, whether I'm developing cohesive collections, designing engaging marketing materials, or experimenting with new techniques.

Proficient in Adobe Creative Suite, I bring ideas to life through thoughtful design, hands-on craft, and attention to detail. I thrive in collaborative environments but am equally comfortable tackling challenges independently, always with a positive, solution-focused mindset. Above all, I approach design with curiosity and enthusiasm, seeking opportunities to innovate, explore, and make meaningful creative impact.

Education



2011 - 2014

BA - MEDIA PRODUCTION

University of Lincoln | First Class Honours

2009-2011

AS LEVEL - PHOTOGRAPHY

BTEC LEVEL 2 - MEDIA STUDIES (2A*)

BTEC LEVEL 3 - MEDIA PRODUCTION (3A)

Ormiston Bushfield Academy | Sixth Form

2006 - 2009

9 GCSE - A- C

Ormiston Bushfield Academy

Software



Skills



- Digital Illustration
- Animation
- Branding
- Packaging
- Designing for Print
- Typography

Present
Jan 2026

JUNIOR GRAPHIC DESIGNER

YOURS CLOTHING | Peterborough, UK

Created high-quality digital graphics across social, web, and email, including animations and branded content. Worked from marketing briefs, managing multiple projects and deadlines while maintaining brand consistency. Utilised a range of CMS and design platforms to upload and optimise content across websites, apps, and email systems.

Jan 2026
May 2017

PERSONAL CREATIVE PROJECTS

Personal Work | Peterborough, UK

Worked across diverse self-initiated and freelance projects including wedding stationery, personal branding, preschool posters, and embroidery pattern design. Continued developing skills in graphic design, product design, and craft-based creation through hands-on experimentation and self-directed learning.

May 2017
March 2016

DESIGNER

GROOVY UK | Enderby, UK

Groovy UK is a gift and homeware company producing licensed and own-brand products for major retailers.

I designed product concepts for brands including DC, Marvel, and Disney, developing cohesive collections from trend research through to production. My work included packaging design, catalogues, adverts, product mock-ups, and photography.

I managed projects end-to-end, liaising with overseas manufacturers on pricing, colours, and finishes, and created a personal Kanban workflow that was later adopted by the team to improve project tracking.

Jan 2015
Oct 2014

JUNIOR GRAPHIC DESIGNER

Pera Training | Melton Mowbray, UK

Pera Training is a provider of professional learning and development programs for online and offline education.

Working alongside the lead designer, I helped maintain and evolve the brand identity while creating learning materials and marketing assets, including flyers, posters, emailers, presentations, and animations for conferences at the NEC.

This first role out of university honed my skills in meeting tight deadlines, delivering high-quality work quickly, and collaborating effectively with multiple teams.

Dec 2013
Oct 2013

DESIGN PROJECT

University of Lincoln Students' Union | Lincoln, UK

As part of my degree, I completed a graded and commissioned project creating an animated short and marketing materials to engage a young adult audience with library services. In a two-person team, we developed a visually-driven 2D animation requiring only minimal text or audio, supported by a leaflet marketing strategy. The project was successfully delivered, paid for, and adopted by the library for ongoing use.

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